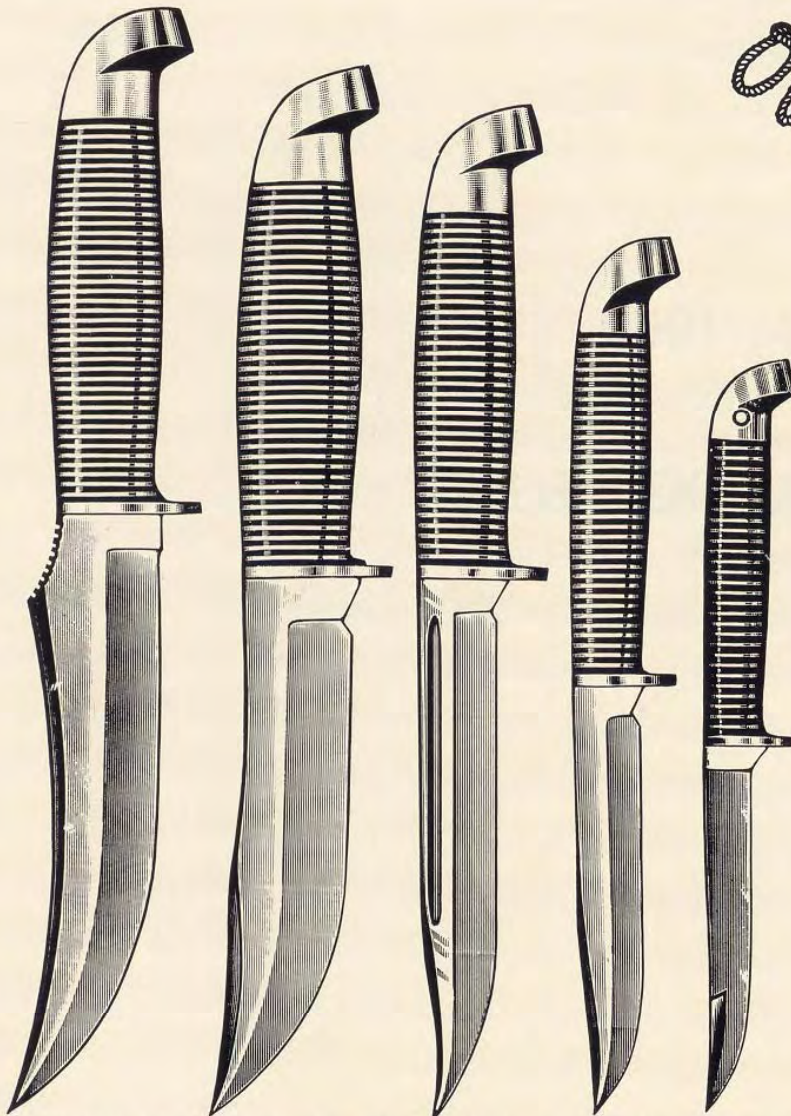


Western
QUALITY CUTLERY



**BLACK
BEAUTY
KNIVES**



No. F39. 5 inch sabre blade with notched thumb rest on back. 9 1/4 inches over-all.

No. F66. 4 1/2 inch sabre blade. 8 3/4 inches over-all.

No. F48A. 4 3/8 inch blood groove blade. 8 inches over-all.

No. F48B. 3 5/8 inch sabre blade. 7 1/8 inches over-all.

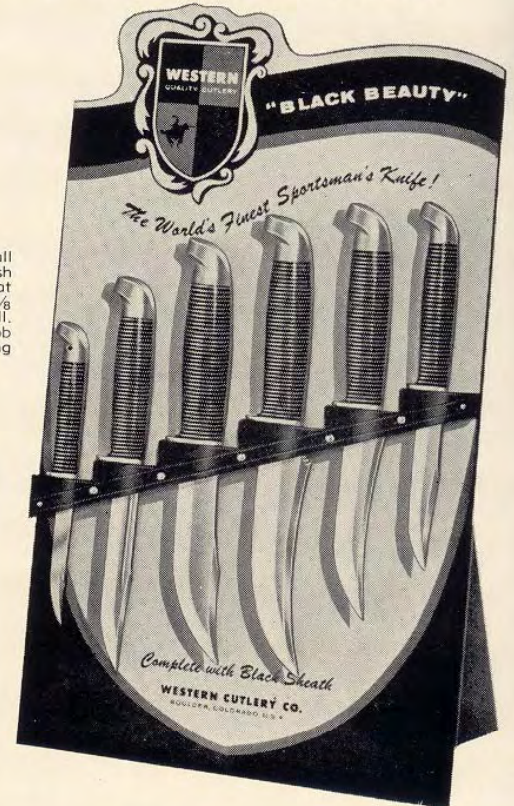
No. F28. Small game and fish knife. 3 inch flat ground blade. 6 3/8 inches over-all. Hole in end knob for leather thong or chain.



No. F40. 4 1/4" blade with notched thumb rest on back. 8 1/2" over-all.

All knives come complete with jet black embossed leather tubular or flat sheaths.

BLACK BEAUTY DISPLAY NO. BB13 INCLUDES FREE 3-COLOR MASONITE DISPLAY WITH 12 FASTEST SELLING KNIVES. (2 Each of Six Different Patterns)



WESTERN CUTLERY CO. Boulder, Colorado



*"World's
Finest"*

BLACK BEAUTY

AXE-HUNTER COMBINATION

Own this famous masterpiece of cutlery craftsmanship . . . the handiest, most serviceable axe-knife combination ever created for outdoorsmen! Axe and knife of finest American cutlery steel have extra strength, hardness and edge-holding sharpness built in by Western's secret tempering processes. Handles of black fiber discs and polished aluminum discs are perfectly formed to fit the hand. Western's double-tang construction locks handles and end knobs in place forever. Black, embossed leather sheath.



BLACK BEAUTY HUNTING KNIFE

No. F48A — 4 3/8"
blood groove blade.
Over-all length 8". Jet
black embossed sheath.

See Western's complete
line of knives for
camping, hunting, fishing

At Sporting Goods and Hardware Stores Everywhere

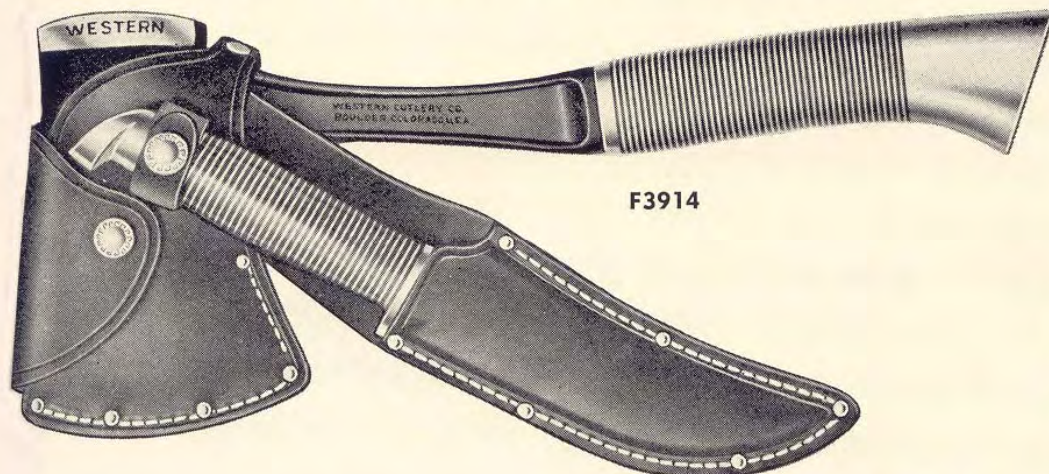
WESTERN CUTLERY CO. • Boulder, Colorado

Manufacturers of quality cutlery for four generations

Western

**BLACK BEAUTY
CAMP AXE AND
KNIFE COMBINATION**

STRENGTH • BEAUTY • VERSATILITY



F3914

This beautiful Black Beauty combination camp axe and knife gives every sportsman functional operation along with outdoor versatility. The handle is Western's Famous Black Beauty design using alternating polished aluminum and tough

Knife is No. F39 with 5" blade

VERSATILITY

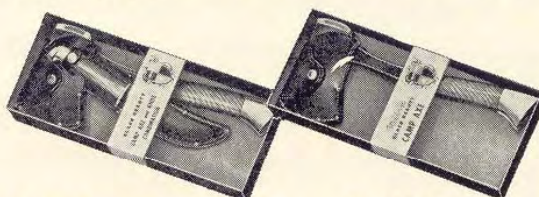
The individual detachable sheaths make this combination one of the most versatile camp axe combinations on the market. Axe and knife sheath are separate units that can be worn in combination or individually.



F14

Western's F14 gives you everything desired in a camping axe. Evenly balanced, one-piece steel head, combined with sure-grip aluminum and fibre disc handle. Plus, a newly designed sheath that permits wider use with complete safety. It's exactly the same axe as sold in the combination described above. For the rugged outdoors man who wants the finest, toughest hunting and camping axe. Approx. shipping wt. ea. 2 lbs. 6 oz.

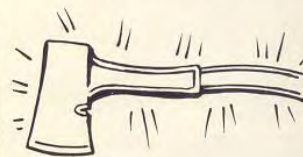
PACKAGED IN BEAUTIFUL, ATTRACTIVE, RED AND SILVER GIFT BOXES



WESTERN CUTLERY CO. Boulder, Colorado



**EXCLUSIVE
FEATURES:**



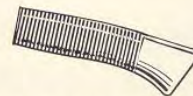
DROP-FORGED UNIT

Head to Handle is One Single Piece of Drop-Forged Steel. Head can't loosen or fly off. Handy nail puller adds to versatility. Selective heat treating assures a sharp, clean cutting edge even under hardest use.



STRONG "I" BEAM

Sturdy "I" Beam construction for greatest possible strength and rigidity. "I" Beam extends from head through handle.



FORM-FITTED GRIP

Famous sure-grip handle with alternating polished aluminum and tough fibre discs. Form fitted for your hand. Comfortable in hard swinging action.



SAFETY SHEATH

New safety type sheath stays on while pounding. Axe and knife sheath are separate units that can be worn in combination or individually.