

How and where to get these Premiums!

For the convenience of our friends and customers we have arranged to accept NEHI crowns and deliver premiums on certain days of each week at convenient places.

Drink NEHI Quality Beverages and save the crowns. Select the premium you want. See that you have the correct number of NEHI Crowns. Take these crowns, and the small amount of cash required, to one of the following places:

On Wednesday of Each Week

JAY WALKER, 612 SOUTH MAIN ST.
BLACKWELL, OKLA.

L. K. STEWART, SOUTH MAIN ST.
NEWKIRK, OKLA.

O. A. PURYEAR, TONKAWA, OKLA.

M SYSTEM GROCERY, 107 WEST GRAND
Phone 58 PONCA CITY, OKLA.

NEHI BOTTLING COMPANY, 317 SOUTH 2ND
PONCA CITY, OKLA.

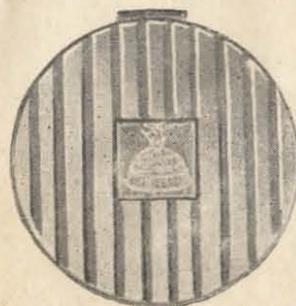
For those who

DRINK GENUINE

NEHI

Quality Beverages

~ in all popular flavors, this little booklet is planned. It tells you how to get these attractive articles—something for every member of the family.



COMPACT

Tre-Jur silver finish case—
equipped with standard Tre-
Jur powder, puff and mirror—
25¢ & 25 NEHI crowns.



AUTO-STROP RAZOR SET

This set includes one razor, one
blade and one leather strop—packed
in regular metal case—complete—
20¢ & 20 NEHI crowns.

A True Story

The boy who starts out to play the game fair—win or lose—and produces a fine quality of play is sure to have many admirers and boosters, just as has been the case with Red Grange, Bobby Jones, and others.

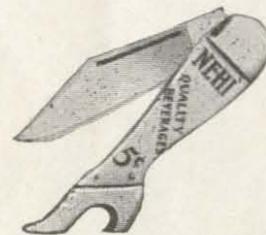
Likewise—NEHI came on the market with a good name, a tall individual bottle and a quality drink—put out in all the popular flavors. The name and drink was right, the game was played fair and now, in less than two years, millions of people are drinking and boosting NEHI.

But, some unfair boys are always ready to turn green with envy when they see the fine quality of sportsmanship put out by boys who win millions of admirers throughout the sporting world.

Likewise—some envious bottlers have come on the market with drinks of all kinds in tall bottles. Some imitators of NEHI have even adopted names ending with Hi—High—Hy, each case forcing expensive litigation on the manufacturers who own the trade name NEHI. Other bottlers are permitting unfair dealers to sell their cheap big bottle drinks to people who call for NEHI.

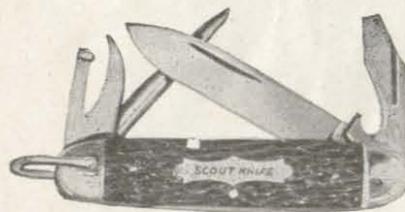
The purpose of this unusual premium offer is to teach every boy, girl, man and woman in the country that NEHI (in all flavors) is a trade name; that it is registered in the United States Patent Office—that it stands for the highest quality in bottled drinks—that the cheap substitutes cost you just as much as genuine NEHI—and—that you can always get Pure, Wholesome NEHI by becoming familiar with the crown caps and by watching for the Patented NEHI Bottle.

Call for Genuine **NEHI** in the *NeHi* Bottle



COMBINATION KNIFE

Leg shaped, transparent handle with NEHI ad. Real high grade steel blade. Heel of shoe is used to lift crown caps off bottles—39¢ & 39 NEHI crowns.

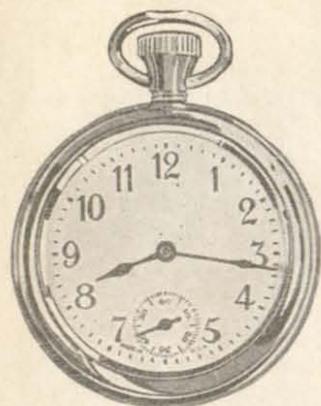


BOY SCOUT KNIFE

Best grade steel blade and tools—stag handle—brass lined—just what the big boys want—66¢ & 66 NEHI crowns.

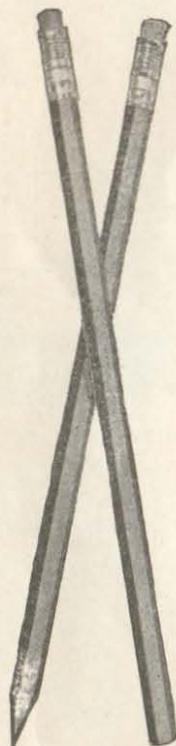


Call for Genuine **NEHI** in the Nehi Bottle



WATCH

The Viceroy—nickel finish—non-breakable crystal—guaranteed by the manufacturers—just the thing for boys and working men—69¢ & 69 NEHI crowns.



PENCILS

Real quality pencils—long tips—red rubber erasers—2 pencils for 4¢ & 4 NEHI crowns.



Don't let em' fool you
NEHI comes only in this bottle.

Call for Genuine **NEHI** in the Nehi Bottle



WRONG NUMBER

If you called for 98 and central gave you 89—would you be satisfied just because 89 is a number and looks something like 98?

If you called for—NEHI—and they gave you something else that looked like it, would you be satisfied? You bet your life you wouldn't! You'd make 'em give you the right "number"—the right drink—NEHI,—High in Quality, Quantity, Pep and delight!

WRITING TABLETS

Full weight, Pencil Writing Tablets—2 for 5¢ and 5 NEHI crowns.



Sis, I asked for Nehi and this is what they gimme

Well, why don't you take a look at the bottle like I do.



BASE BALL

Goldsmith Standard Official League Ball—Cork center—horse hide cover—guaranteed 18 innings—85¢ & 85 NEHI crowns.



CRACKLED GLASS ICE TEA SET

This new and up-to-date Cracked Glass Ice Tea Set includes pitcher and 6 (12 oz.) glasses—just what every woman wants—46¢ & 46 NEHI crowns.



TEA SPOONS

1 set (6) Wm. A. Rogers silver plated tea spoons—Amherst Pattern—guaranteed 10 years—56¢ & 56 NEHI crowns.

CHARLIE CHAPLIN

Charlie Chaplin has about 368 imitators. That's the sincerest form of flattery.

NEHI, the biggest selling soft drink of the friendly portion size, has its host of imitators.

The fullness of its distinctive flavor, the high proportion of food value puts NEHI beyond the reach of the imitations.



Don't let em fool you
NEHI comes only in this bottle.

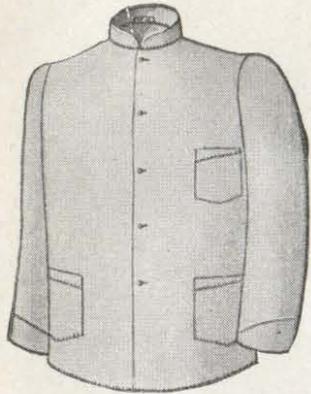


FIELDER'S GLOVE

Good quality—genuine leather well padded—85¢ & 85 NEHI crowns.



Call for Genuine **NEHI** in the Nehi Bottle

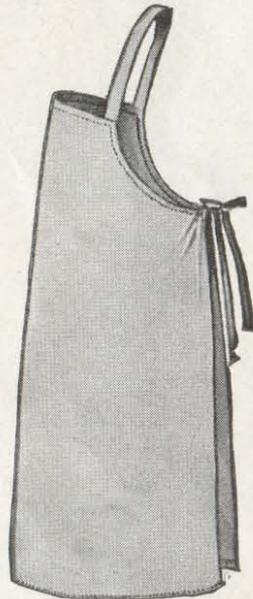


WHITE COAT

High grade material, workmanship and finish—size 34 to 44—95¢ & 95 NEHI crowns.

WHITE APRON

Made of heavy unbleached material—well made—a real protection to the clothes and will last—15¢ & 15 NEHI crowns.



*"Refreshing? I'll say!
The most Delightful
Beverage I ever tasted."*

Call for Genuine **NEHI** in the Nehi Bottle



ONE PIECE OVERALLS

Good grade material and well made—comes in white and khaki—\$1.50 & 150 NEHI crowns.

AS PAT SAID—

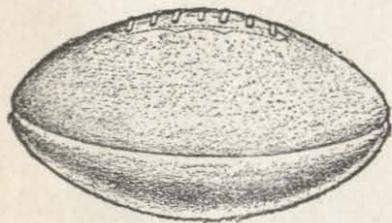
—of his friend Mike who didn't believe in Heaven and Hell—(When dressed for burial) —"All dressed and no place to go."

Many of the big bottle substitutes for NEHI are all dressed up in flashy colors but no place to go. The calls are for NEHI—The public is demanding genuine NEHI in the patented NEHI bottle.



*Don't let em' fool you
NEHI comes only in this bottle.*

Call for Genuine **NEHI** in the *Nehi* Bottle



FOOT BALL

Good grade leather—Bladder included—69¢ & 69 NEHI crowns.

A BLIND MAN

—has to identify most things by feeling. He should have no trouble identifying a bottle of NEHI—because he would instantly FEEL its snappy, peppy, refreshing quality—and he could feel the name NEHI on the bottle.



FLASHLIGHT

Two cells—nickel trimmed—lock and button switch—with batteries & bulb complete—58¢ & 58 NEHI crowns.



*"Listen!
When I get this bottle
I know what I'm getting
It means a snappy, peppy,
delightful drink."*

Genuine **NEHI** comes only
in the patented **NEHI** bottle.

A Case of NEHI—

—in your favorite flavor on hand in the home, with a few bottles on ice, will save time and trouble when refreshments are needed for unexpected guests, or for family use. Genuine NEHI is pure, wholesome, and nourishing and parents will protect their children by serving them Genuine NEHI.

NEHI Crowns are worth 1 cent each or more in the purchase of these articles. Look over the items listed in this catalog and see for yourself. Notice, for instance, the value of the crowns from only one case of NEHI.

We invite you to save NEHI Crowns and use them in getting the high class premiums listed in this catalog. You'll find each article of the highest quality and fully up to standard.

We plan to keep this special premium proposition open for six months or longer. However, we reserve the right to discontinue any premium included in this offer or to discontinue the whole premium plan at any time conditions demand it.

NEHI BOTTLING COMPANY