

THE AMERICAN PUBLIC HAS ACCEPTED

NEHI

MILLIONS
CANNOT BE
WRONG /

The Universal Demand for NEHI
Is Evidence of Its Quality

Drink NEHI Beverages. You will enjoy the taste of quality in your favorite flavor. Save your NEHI Crowns and spend them like money for the valuable articles listed in this catalog. To obtain these articles see that you have the proper amount of NEHI Crowns. Take them and the small amount of cash required to:



IN
THIS
BOTTLE ONLY

NEHI BOTTLING COMPANY

LaGrange, Texas

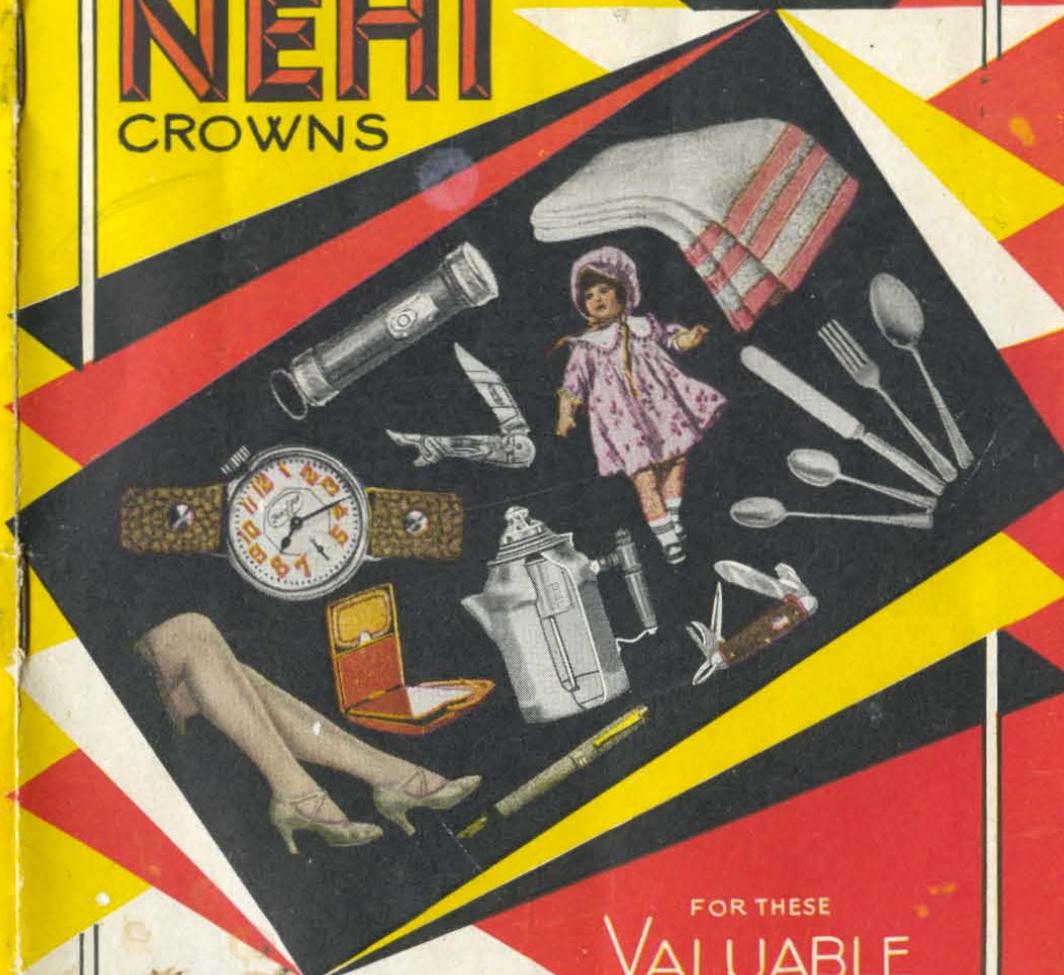
Ruralist Press, Atlanta, Ga.



SAVE

NEHI

CROWNS



FOR THESE
VALUABLE
ARTICLES



The Universal Demand for NEHI Is Evidence of Its Quality

The Buying Power of NEHI CROWNS

GENUINE NEHI Beverages cost no more than cheap imitations, and in addition make possible the wonderful values contained in this catalog.

Leaving NEHI crowns on the counter is exactly like leaving part of your change on the counter. Hundreds of thousands of dollars are saved by NEHI customers annually.

Any article in this catalog can be purchased with NEHI crowns and a few pennies. The number of crowns, together with the amount of money is stated in the description of each article.

All articles listed herein are guaranteed insofar as they are guaranteed by the manufacturers. Right is reserved to discontinue without notice any or all of the articles listed.

Customers who have difficulty in obtaining articles wanted, at premium stations, or who fail to receive prompt, courteous and efficient service, are requested to notify us.

This catalog and all of its conditions supersede and render void all other catalogs and conditions heretofore issued.

March, 1930



"TINY-PAL" WRIST WATCH

Thin model—only $1\frac{3}{8}$ " in diameter—suitable for everyone—chromium plated—non-breakable crystal—raised gold numerals—stem winding and setting. Genuine pig-skin strap. Made especially for us by one of America's best watch manufacturers. Guaranteed against defective material and workmanship. The dial is turned so as to make easy time telling.

223 NEHI crowns and \$2.23

NEHI MAID

Silk Stockings

Are exquisitely beautiful. Manufactured especially for, and in accordance with NEHI'S high standard of quality. Pure Japan silk from top to toe, reinforced heel and toe for extra wear. They have the slenderizing FRENCH STEPPE HEEL, fashion's latest and most attractive creation.

Comes in the season's favored suntan shade to match any costume.

Sizes $8\frac{1}{2}$, 9,
 $9\frac{1}{2}$, 10.



64 NEHI crowns
and 64 cents.

PARKER SELF-FILLING FOUNTAIN PEN



Parker's fountain pens are known throughout the Nation because of their durability and style. The great demand for these pens is conclusive proof of their excellent value. Self-filling—pocket clasp—gold filled, diamond pointed pen. Color: Green.

150 NEHI crowns and \$1.50.

PARKER PENCIL



Parker's Pencils are also known throughout the Nation because of their durability and style. This pencil matches the fountain pen shown above and will make your writing set complete. Pocket clasp—gold filled. Color: Green.

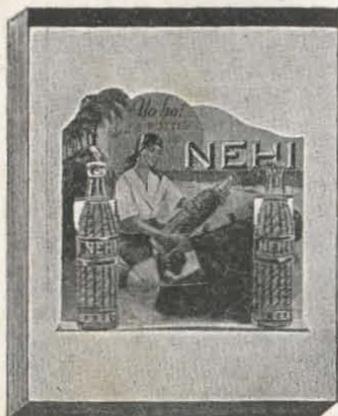
138 NEHI crowns and \$1.38.

NEHI PENCILS



Best quality pencil—medium lead—long tip red rubber eraser.

One pencil for 2 NEHI crowns and 2 cents.



NEHI WRITING TABLETS

Full weight—50 page—pencil writing tablets. Size—8" x 10".

Two for 5 NEHI crowns and 5 cents.



THIS lovely, new life-like doll will bring happiness to thousands of children. She was designed exclusively for us by a famous American doll manufacturer. She is made of the best materials; finest workmanship. 95c. and 95 NEHI CROWNS.

THIS doll is very strong, almost unbreakable. She can sleep, wink her eyes, cry and walk when led by her arms. She wears a pretty costume, trimmed with lace in latest style, and stands almost a foot and a half tall. Her real hair is cut in stylish bob. 95c. and 95 NEHI CROWNS.



Extraordinary
\$2.50 Value
95¢ and 95 NEHI Crowns





**NEHI BRAND
EXTRA FINE MEN'S HOSE**

Made from the very highest quality Rayon and Celanese. Heel and toe reinforced with Durene yarn, with high spliced heel and double sole.

Sizes: 10, 10½ and 11.

Packed 6 pairs to box—assorted colors.

A \$4.50 value for 162 NEHI crowns and \$1.62.

(One pair for 27 NEHI crowns and 27 cents.)



NEHI WRIST WATCH for Boys and Girls

Nickel plated—non-breakable crystal—raised gold numerals—stem winding and setting. Good grade leather bracelet. Made especially for us by one of America's best watch manufacturers. Guaranteed against defective material and workmanship. The dial is turned so as to make easy time telling.

179 NEHI crowns and \$1.79.

**TRE-JUR COMBINATION
COMPACT**

The House of Tre-jur smartest and highest quality combination compact, including powder, rouge, two puffs and highly polished double metal mirror. Thin model—best grade green baked enameled case.

50 NEHI crowns and 50 cents.



(Actual size)

GENUINE
W.M. A. ROGERS
CELEBRATED W. R. BRAND
SILVER WARE
AMHERST PATTERN



Save
**NEHI
Crowns**

6 TABLE SPOONS
113 NEHI Crowns and \$1.13



6 TEASPOONS
56 NEHI Crowns and 56c



6 DINNER FORKS
113 NEHI Crowns and \$1.13



Save
**NEHI
Crowns**

Sugar
Spoon

6 DINNER KNIVES
135 NEHI Crowns and \$1.35



Save
**NEHI
Crowns**

Butter
Knife

ONE SET
36 NEHI Crowns and 36c



6 ICED TEA SPOONS
90 NEHI Crowns and 90c

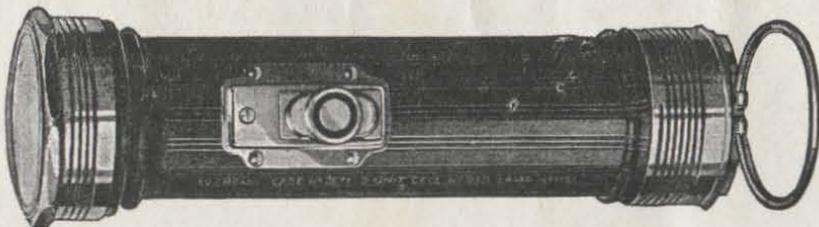
THIN BLOWN SPIRAL OPTIC ICE TEA GLASSES

This set (6) Ice Tea Glasses packed in a beautiful blue display package, is made by one of the foremost glass manufacturers in America— noted for making quality glassware. Just what the housewife wants for all occasions.

17 NEHI crowns and 17 cents.



EVEREADY FOCUSING FLASHLIGHT



This very popular focusing flashlight will project a beam of light 400 feet; the case is especially durable and cannot shrink or warp as it is constructed of heavy seamless brass tubing—black lacquer finished; fittings are chromium-plated which prevents tarnishing; a patented ring hanger folds into the end cap; patented safety lock switch; a shock absorber is in base of bulb socket. Complete with two Eveready Unit Cells.

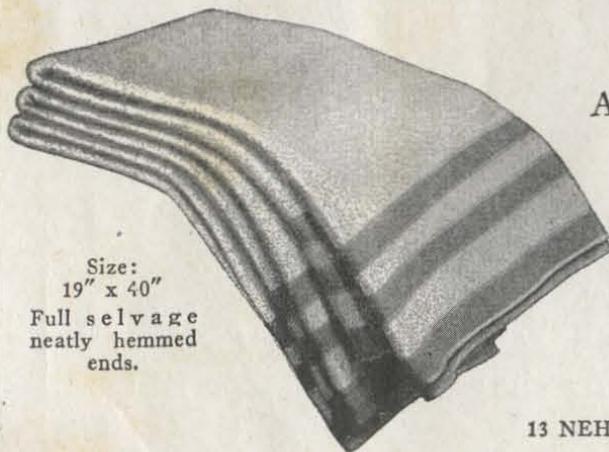
62 NEHI crowns and 62 cents

A REAL BATH TOWEL

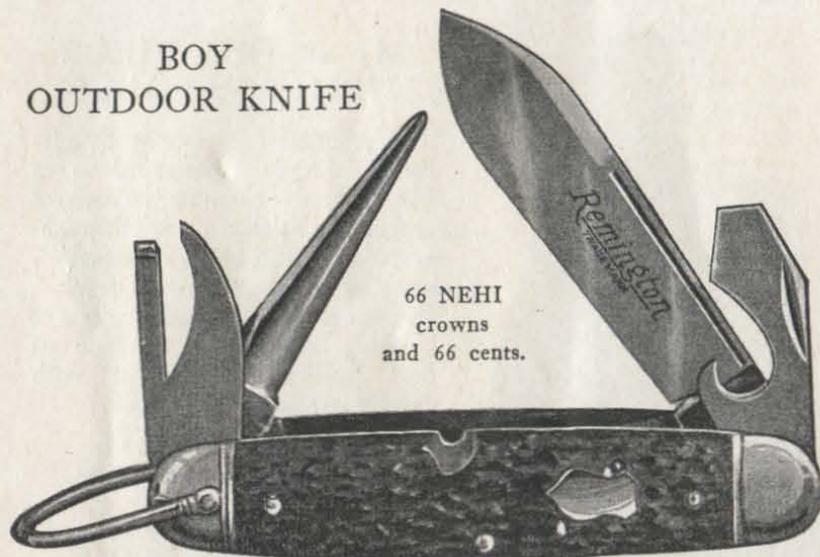
Bleached Turkish Towel made by Muscogee, with attractive Rose Border. This towel designed by us to fill the most exacting requirements of service, and is destined to be the household towel of America.

13 NEHI crowns and 13 cents.

Size:
19" x 40"
Full selvage
neatly hemmed
ends.



BOY OUTDOOR KNIFE



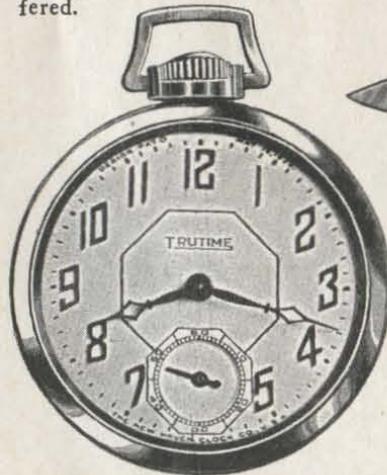
66 NEHI
crowns
and 66 cents.

Regulation size, just what every boy wants, and a valuable article to have in the home. Ideal for fishing, hunting and outdoors. Made by Remington of highest grade steel. Stag handle—nickel bolsters—brass lined. Ring in end for hanging or attaching to belt.

"TRUTIME" WATCH

For Men and Boys

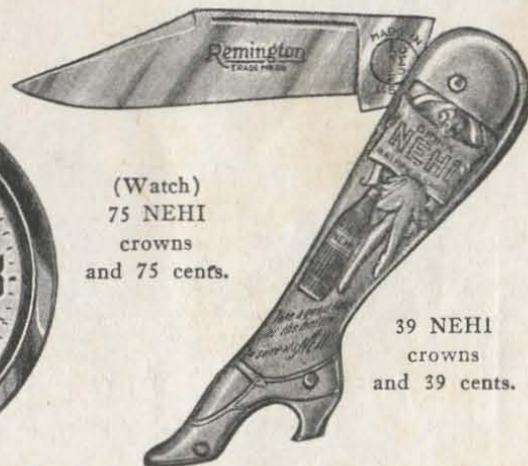
German nickel case—non-breakable crystal—silver dial with raised gold numerals—*thin model*. Guaranteed against defective material and workmanship. Stem winding and setting. The greatest watch value ever offered.



(Watch)
75 NEHI
crowns
and 75 cents.

COMBINATION NEHI KNIFE

Especially designed for us by Remington. All metal handle—embossed with NEHI trade-mark — highest grade steel blade—leg shaped. Heel may be used for bottle opener.



39 NEHI
crowns
and 39 cents.



MEN'S ONE-PIECE NEHI OVERALLS

The practical one-piece work garment. Expertly patterned so as not to bind or cramp its wearer and substantially made throughout. Felled seams—7 pockets—non-rustable buttons—fly front—side openings, giving easy access to clothing underneath. Made of best quality white drill with NEHI trade-mark on back.

Sizes: 36 to 44 inclusive.
150 NEHI crowns and \$1.50

Special Sizes: 46 to 50.
175 NEHI crowns and \$1.75.



BOYS' NEHI OVERALLS

60 NEHI crowns and 60 cents.

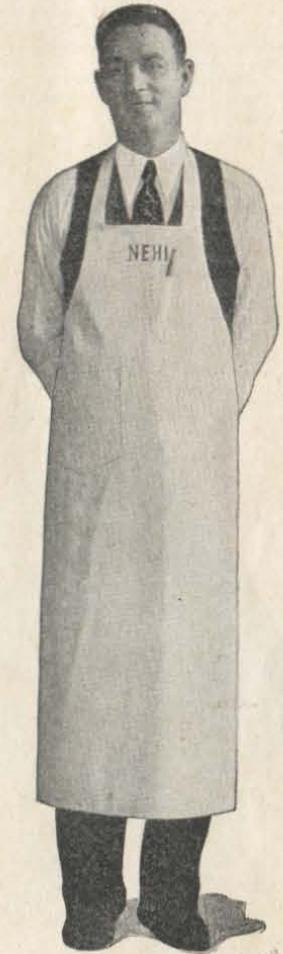
Made in full sizes for roomy fit. Felled seams—5 pockets—and of high grade striped Blue Point Pin Check material—indigo dyed in fast colors. High back—adjustable shoulder suspenders. Furnished in the following sizes:

Size 8.....	waist 25"	inseam 17"
Size 10.....	waist 27"	inseam 19"
Size 12.....	waist 29"	inseam 21"
Size 14.....	waist 31"	inseam 23"

MERCHANTS' LARGE WHITE APRON

Saves the clothing. Fitted with wide neck band—hip strings—one pencil pocket and one large pocket. Made of high grade unbleached drill—bleaches when washed.

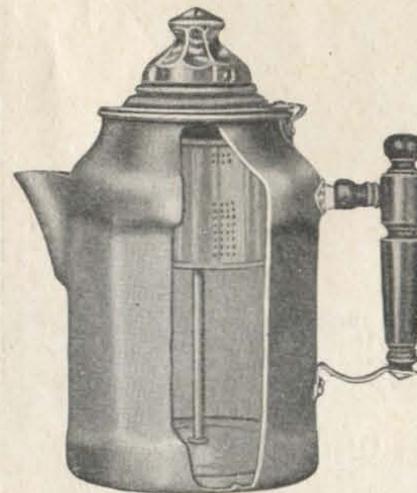
31 NEHI crowns and 31 cents.



LADIES' HOUSE APRON

Protection for the clothes. Has neck loop—hip strings and large pocket. Made of high grade unbleached drill—bleaches when washed.

15 NEHI crowns and 15 cents.



ALUMINUM COFFEE PERCOLATOR

The immense popularity of this "Century" brand percolator is convincing proof of its high quality. Made of 22 gauge aluminum with metal extension post which prevents handle from burning. Spout is in one piece and has leak-proof joint. Nine-cup capacity.

51 NEHI crowns and 51 cents.