



*The American Public Has Accepted*

# NEHI

*Millions Cannot Be Wrong!*

**The Universal Demand for NEHI  
Is Evidence of Its Quality**

For the convenience of our friends and customers, we have arranged to accept NEHI crowns and deliver premiums on certain days of each week at convenient places.

Drink NEHI quality beverages, **SAVE and SPEND THE CROWNS.** Select the premium you want; see that you have the correct number of NEHI Crowns; take these Crowns and the small amount of cash required to one of the following places:



TAKE A GOOD  
LOOK AT THE  
BOTTLE

SAVE  
**NEHI**  
CROWNS  
FOR



# VALUABLE PREMIUMS

( Don't Let Em Fool You )

## The Universal Demand for NEHI Is Evidence of Its Quality

### The Buying Power of NEHI CROWNS

(1929 Issue)

GENUINE NEHI Beverages cost you no more than cheap substitutes, and in addition make possible the wonderful values contained in this catalog.

Leaving NEHI crowns on the counter is exactly like leaving part of your change on the counter. Hundreds of thousands of dollars are saved by NEHI customers annually.

Any article in this catalog can be purchased with NEHI crowns and a few pennies. The number of crowns, together with the amount of money is stated in the description of each article.

Wherever practical, we have secured the articles bearing the name and trade-mark of manufacturers of high grade merchandise only, such as:

Wm. A. Rogers Silverware,  
Ideal Dolls,  
Remington Knives,  
Tre-Jur Compacts,  
Tre-Jur Lipsticks,  
Eveready Flashlights,  
Parker Fountain Pens.

We guarantee all articles listed herein insofar as they are guaranteed by the manufacturers. Right is reserved to discontinue without notice any or all of the articles listed.

Customers who have difficulty in obtaining articles wanted, at premium stations, or who fail to receive prompt, courteous and efficient service, are requested to notify us.

This catalog and all of its conditions supersede and render void all other catalogs and conditions heretofore issued.

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( Don't Let Em Fool You )



### THIN BLOWN SPIRAL OPTIC ICE TEA GLASSES

This set (6) Ice Tea Glasses packed in a beautiful blue display package, is made by one of the foremost glass manufacturers in America—noted for making quality glassware. Just what the housewife wants for all occasions. 17c and 17 NEHI crowns.



### NEHI MAID

### Beautiful Silk Stockings

A beautiful silk stocking. Its medium weight unites delightful sheerness to welcome durability. The French heel is fashion's latest development in ankle beauty adornment.

### ALL SILK— FRENCH HEELS

Comes in the season's most favored shade  
ROSE FLESH  
Sizes: 8½, 9, 9½, 10  
64c and 64 NEHI crowns.

*Don't Let Em Fool You*

**Genuine W.M. A. ROGERS**  
**Celebrated W.R.O. Brand**  
**SILVER WARE**

*Guaranteed 10 Years*  
**Charming Amherst Pattern**  
 The Ideal Gift for Weddings, Anniversaries, Birthdays, Prizes, etc.



**6**  
 Tea Spoons  
**56c.**  
 and **56**  
 NEHI Crown

Save  
**NEHI**  
 Crowns



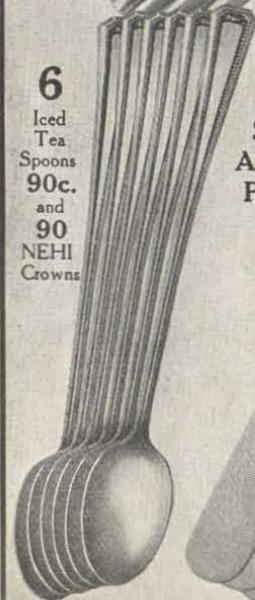
**1** Each  
 Butter Knife  
 and  
**36c.**  
 and  
**36**  
 NEHI Crowns

Sugar Shell



**6**  
 Dinner Forks  
**\$1.13**  
 and **113** NEHI Crowns

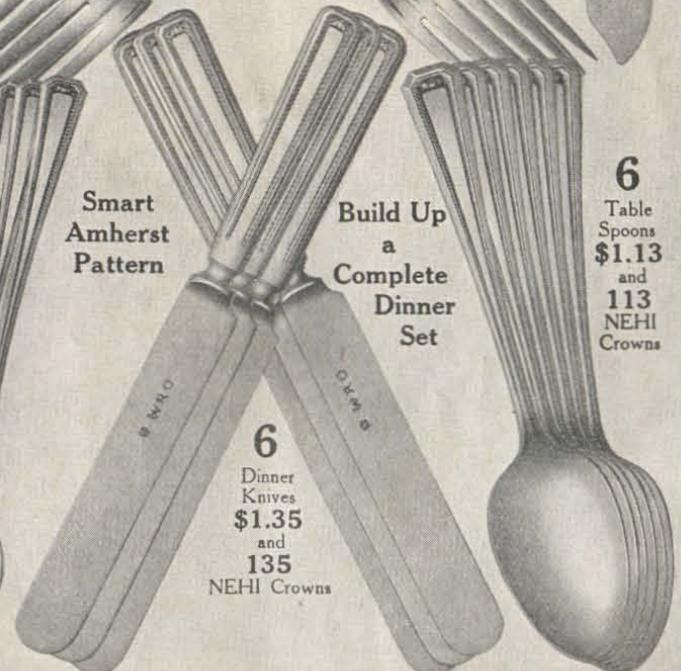
Save  
**NEHI**  
 Crowns



**6**  
 Iced Tea Spoons  
**90c.**  
 and **90**  
 NEHI Crowns

Smart  
**Amherst**  
 Pattern

Build Up  
 a  
 Complete  
 Dinner  
 Set



**6**  
 Dinner Knives  
**\$1.35**  
 and  
**135**  
 NEHI Crowns

**6**  
 Table Spoons  
**\$1.13**  
 and  
**113**  
 NEHI Crowns

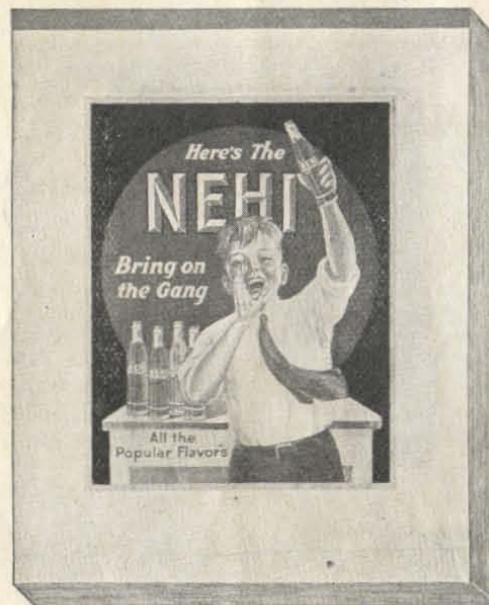
*( Don't Let Em Fool You )*



**PARKER SELF-FILLING FOUNTAIN PEN**

Parker's fountain pens are known throughout the Nation because of their durability and style. The great demand for these pens is conclusive proof of their excellent value. Self-filling—pocket clasp—gold filled, diamond pointed pen. Color: Green.

\$1.50 and 150 NEHI crowns.



**NEHI WRITING TABLETS**

Full weight—50 page—pencil writing tablets. Cover in colors. Size—8" x 10".

Two for 5 cents and 5 NEHI crowns.

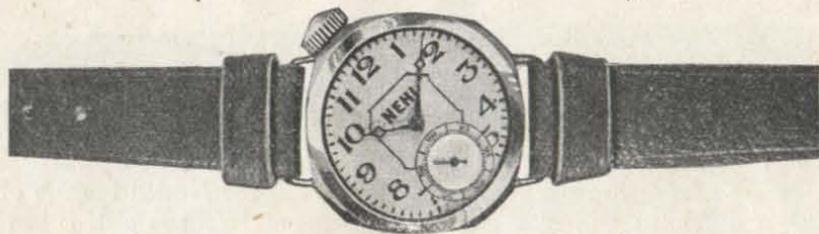


**NEHI PENCILS**

Best quality pencil—medium lead—long tip red rubber eraser.

One pencil for 2 cents and 2 NEHI crowns.

( Don't Let Em Fool You )



### NEHI WRIST WATCH FOR BOYS AND GIRLS

(Actual size)

Nickel plated—thin model—non-breakable crystal—stem winding and setting. Good grade leather bracelet. Made especially for us by one of America's best watch manufacturers. Guaranteed against defective material and workmanship. The dial is turned so as to make easy time telling.

\$1.79 and 179 NEHI crowns.



### TRE-JUR COMBINATION COMPACT

(Actual size)

The House of Tre-jur smartest and highest quality combination compact, including powder, rouge, two puffs and highly polished double metal mirror. Thin model—best grade red baked enameled case.

50 Cents and 50

NEHI Crowns

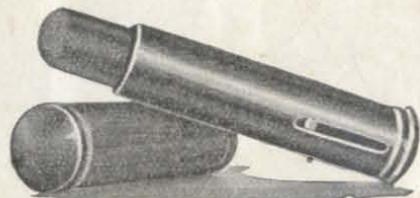
### TRE-JUR LIPSTICK

(Actual size)

Gunmetal adjustable case with red enameled cover. Shade: Raspberry.

19 Cents and 19

NEHI Crowns



( Don't Let Em Fool You )



# NEHI DOLLY

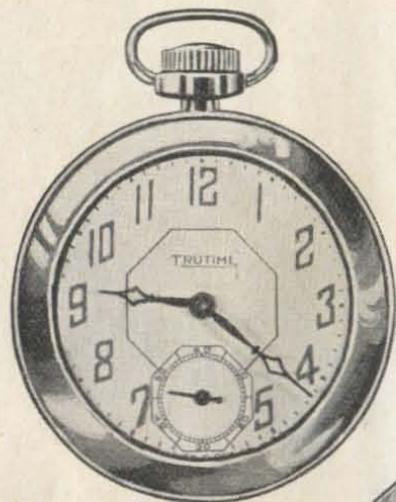
THIS lovely, new, life-like doll will bring happiness to thousands of children. She was designed *exclusively* for us by a famous American doll manufacturer.

The doll is very strong, almost unbreakable. She can sleep, wink her eyes, cry, turn her head and walk when led by the arms. She wears a pretty organdie costume, trimmed with lace in latest style, and stands almost a foot and a half tall. Her real hair is cut in stylish beb. Made of best materials; finest workmanship. 95c and 95 NEHI CROWNS.



Extraordinary  
**\$2.50 VALUE**  
95c and 95 Nehi Crowns

( Don't Let Em Fool You )



### "TRUTIME" WATCH FOR MEN AND BOYS

German nickel case—non-breakable crystal—silver dial with raised gold numerals. Guaranteed against defective material and workmanship. Stem winding and setting. The greatest watch value ever offered.

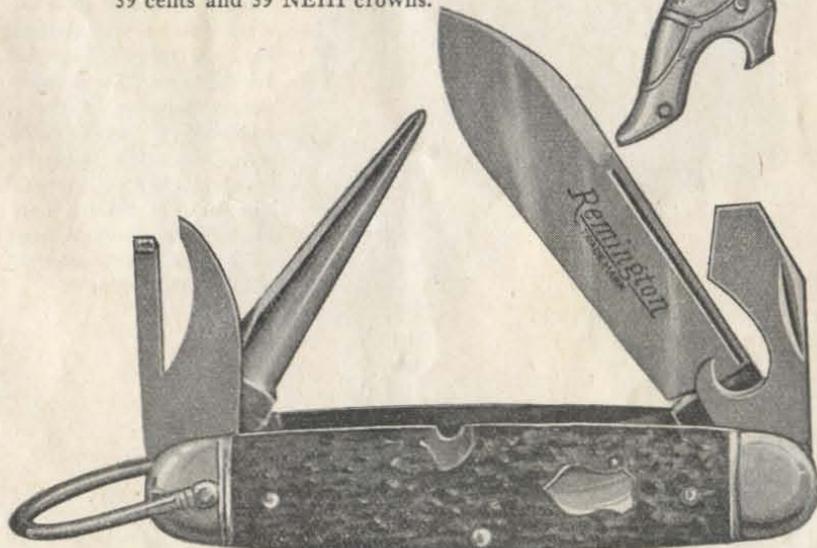
75 cents and 75 NEHI crowns.



### COMBINATION NEHI KNIFE

Especially designed for us by Remington. All metal handle—embossed with NEHI trademark—highest grade steel blade—leg shaped. Heel may be used for bottle opener.

39 cents and 39 NEHI crowns.

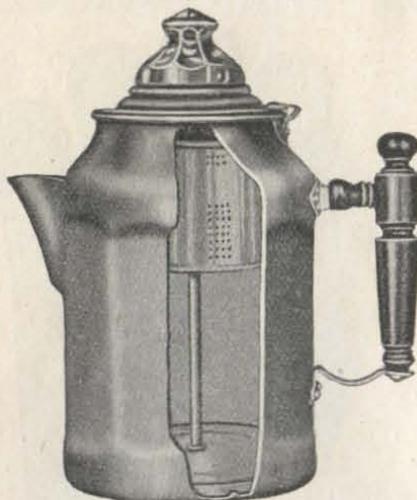


### BOY OUTDOOR KNIFE

Regulation size, just what every boy wants, and a valuable article to have in the home. Ideal for fishing, hunting and outdoors. Made by Remington of highest grade steel. Stag handle—Nickel Bolsters—Brass lined. Ring in end for hanging or attaching to belt.

66 cents and 66 NEHI crowns.

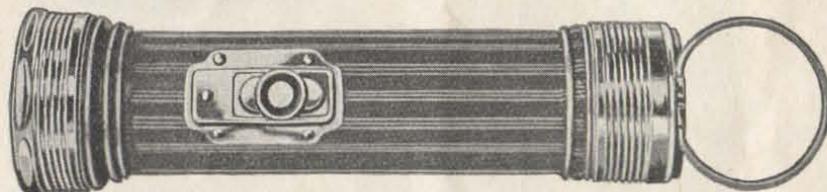
( Don't Let Em Fool You )



### ALUMINUM COFFEE PERCOLATOR

The immense popularity of this "Perfection" brand percolator is convincing proof of its high quality. Made of 22 gauge aluminum with metal extension post which prevents handle from burning. Spout is in one piece and has leak-proof joint. Nine cup capacity.

51 cents and 51 NEHI crowns.



### EVEREADY FOCUSING FLASHLIGHT

*The Latest Thing in Flashlights*

Every home, store, camp and automobile should be equipped with one or more of these portable lights. Focusing is the latest improvement on flashlights, and as in all other matters NEHI feels its friends should have the best. Other features are: Patent ring for hanging—instantaneous lock switch—brass case—black lacquer finish with nickel trimmings, complete with two-cell battery.

62 cents and 62 NEHI crowns.



### TURKISH BATH TOWEL

Bleached Turkish Towel made in a golden plaid with cross border of the same color to match. Beautifully bleached, durable, and absorbent, combining every quality of utility, ornamentation, and attractiveness. Destined to fill the requirements of the most critical and exacting household.

Size, 19" x 38"

Full selvage neatly hemmed ends.

13 cents and 13 NEHI crowns.

( Don't Let Em Fool You )



### NEHI WHITE APRON

Protection for the clothes. Fitted with neck loop, hip strings and large pocket. Made of high grade, unbleached drill.

15 cents and 15 NEHI crowns.



### GOLDSMITH BASE-BALL GLOVE

This excellent quality fielder's baseball glove is made of high grade horsehide by Goldsmith. The palm and fingers are padded—seams welted—leather web between thumb and forefinger—full size.

95 cents and 95 NEHI crowns.



### AUTO-STROP SAFETY RAZOR SET

This set includes one razor, one blade and one leather strop—packed in regulation metal case. Complete—

20 cents and 20 NEHI crowns.

( Don't Let Em Fool You )

## MEN'S ONE PIECE NEHI OVERALLS

(Sizes 36 to 44 inclusive)

\$1.50 AND 150 NEHI CROWNS

The practical one piece work garment. Expertly patterned so as not to bind or cramp its wearer and substantially made throughout. Felled seams—7 pockets—non-rustable buttons—fly front—side openings, giving easy access to clothing underneath. Made of best quality white drill with NEHI trade-mark on back.



### BOYS' NEHI OVERALLS

Made in full sizes for roomy fit. Felled seams—5 pockets—and of high grade striped Blue Point Pin Check material—indigo dyed in fast colors. High back—adjustable shoulder suspenders. Furnished in the following sizes:

Size 8.....	waist 25"	inseam, 17"
Size 10.....	waist, 27"	inseam, 19"
Size 12.....	waist 29"	inseam, 21"
Size 14.....	waist 31"	inseam, 23"

60 cents and 60 NEHI crowns

